



11th Foundation Day

INDIA

AGAINST

NEGATIVITY



August 31, 2025



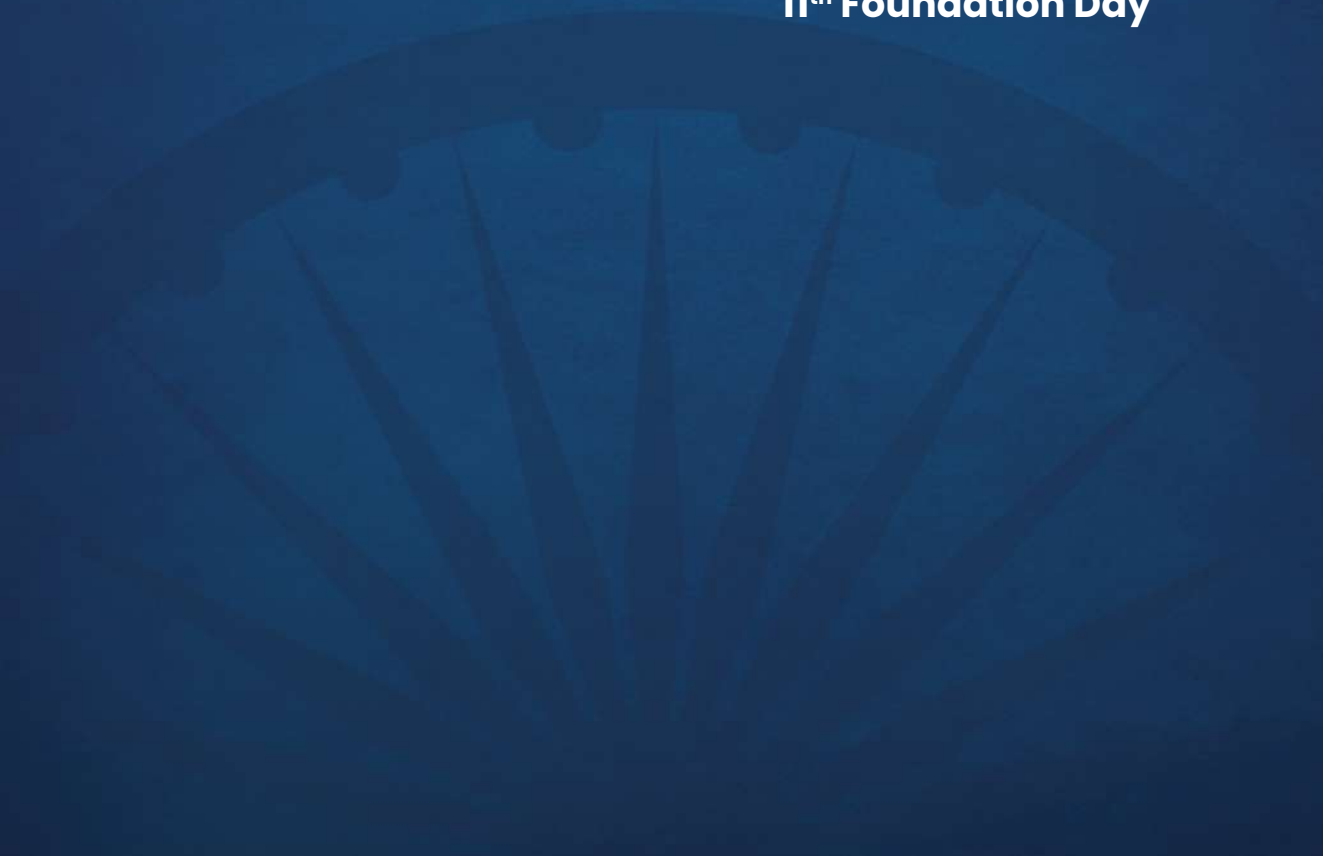
4:30 PM – 7.30 PM



Swosti Premium, Bhubaneswar

INDIA AGAINST NEGATIVITY

11th Foundation Day





Vision

To build an India where positivity is a practical force shaping social harmony, legal justice, and civic responsibility.

Mission

To mobilize citizens, especially the youth, to challenge negativity in all its forms and to build a positive India founded on justice, equality, and dignity.



Prof. Achyuta Samanta

Founder - KIIT, KISS and KIMS Bhubaneswar, Odisha, India
Former Member of Indian Parliament

(KIIT) and Kalinga Institute of Social Sciences (KISS). His journey began in a rural village of Odisha where he faced tremendous hardships to receive a basic education. Despite these challenges, he went on to pursue higher education in Chemistry at Utkal University and from there started his career as a teacher and educationist.

His institutions, KIIT and KISS, are more than just buildings and classrooms; they are testaments to his vision and unwavering commitment to empowering the underprivileged and marginalized communities. He has been hailed as the "Janajati Ra Jananayak", a true champion of the tribal populace. Achyuta Samanta is known for his exceptional contributions in various fields, such as Art,

Literature, Culture, Sculpture, Films, Media, Spiritualism, Education, Rural Development, Empowerment through Sports, Healthcare, and Tribal Upliftment. Through his institutions, he has provided permanent jobs to over 15,000 individuals and temporary employment to over 5,000 people.

His efforts have led to the creation of a bustling academic township, contributing to the growth and development of the city of Bhubaneswar. Despite achieving great success, Achyuta Samanta has always remained humble and steadfast in his mission. He has lived a simple life in a rented house and remained unmarried.

Prof. Achyuta Samanta is a living example of how hard work and dedication can overcome even the toughest of challenges. His contributions have touched the lives of thousands of individuals and helped improve the socio-economic conditions of the region. His story serves as a reminder that one's upbringing does not determine their potential, and with hard work and perseverance, one can attain greatness.

32+

years of teaching experience

1.5

Lakhs

direct & indirect employment created

100+

entrepreneurs
created



10

Millions

lives impacted

01

Million

vulnerable children
empowered through education

70

Honorary Doctorates from
different institutions across world



Awards & Recognition

→ 70 Honoris Causa

Doctorates from prestigious universities across the globe - the highest for any Indian.

→ Received **50+** national / international and 200+ state honors and accolades.

→ Honored with **highest civilian awards** from **Bahrain** and **Mongolia**, GUSI Peace Prize (Philippines), and 6 national/ international fellowships, including from the Royal Society of Chemistry, UK.

→ Featured in the **Guinness World Records** (6 counts) and Limca Book of Records (4 counts).

→ Recipient of seven lifetime achievement awards, including the **FIVB Grand Cross Award** - FIVB's highest honor, as its only Indian awardee.

→ Under his leadership, KISS won **UNESCO** International Literacy Prize 2022; and **UN ECOSOC** consultative status accorded to KIIT and KISS.

→ Appointed Senior Advisor to the President of the National Transitional Council, **Republic of Guinea**.

→ The City University of New York (**CUNY**), USA established "The Achyuta Samanta India Initiative" at its CREST Institute (ASIIC-CI) in his name.

→ Created world-class sports infrastructure at KIIT & KISS; nurtured **24 Olympians**. KIIT & KISS won several awards, including National Sports Award, FICCI Sports Award, and Sports Star Aces Award (2022 & 2025).

→ KIIT & KISS designated as **FIFA** Football for Schools hub in Asia and **FIVB** partner for volleyball promotion in Asia.



"Education is the third eye of a child."



About IAN

INDIA AGAINST NEGATIVITY (IAN)

Prof. Achyuta Samanta has dedicated his life to transformative social initiatives that empower communities, alongside his contributions to education, healthcare, and tribal welfare. His initiatives include outreach programs such as Art of Giving, Kanya Kiran, Nanhi Pari, Education for All, Health Empowerment of Rural Odisha (HERO), New Mind New Dreams, the Kalinga Fellowship and many more. Building on this legacy, he launched India Against Negativity (IAN) as a distinctive platform, a citizen-driven movement that addresses societal attitudes, public discourse, and structural negativity through law, youth activism, and media, aiming to transform society itself rather than providing direct services.

IAN is a transformative civil-society movement founded by eminent educationalist and global humanitarian, Prof. Achyuta Samanta (founder of KIIT, KISS and KIMS). It was formally launched on 31 August 2014 in Bhubaneswar **to promote positivity through purposeful, progressive, and proactive actions for nation-building**. It empowers citizens to recognize, resist, and replace negative forces with constructive alternatives, building a society rooted in positivity, unity, and collective progress. The launch was inaugurated by the then Odisha Chief Minister Shri Naveen Patnaik, with a host of jurists and public figures in attendance (including Justice A. K. Patnaik, Justice M. M. Das, Governor S.C. Jamir, Gajapati Maharaj Dibyasingha Deb, and MPs and MLAs). The forum was described as India's first broad-based effort to protest against negativism and protect the victims of negativity.

IAN's philosophy is grounded in Prof. Achyuta Samanta's lifelong commitment to social work, which demonstrates that compassion and constructive action are stronger than any force of negativity. We believe that every citizen has the power to replace complaint with contribution, fear with courage, and despair with hope. We believe in transformative power of positivity. Negativity thrives when society is fragmented, when the vulnerable are silenced, and when self-interest overrides collective interest. Positivity, on the other hand goes beyond optimism. It is an active, transformative force that unites, builds, and restores.

Our Path: IAN is a movement of minds and hearts. Together, we can ensure that negativity has no fertile ground to grow, and positivity becomes the true force shaping India's future. The movement operates on four foundational pillars: Constructive Consciousness (developing solution-oriented thinking), Unified Action (building bridges across communities), Inclusive Progress (ensuring development reaches the marginalized), and Cultural Renaissance (reclaiming India's syncretic traditions). We act through three interconnected strategies:



Resistance & Action

using law, activism, and public campaigns to challenge harmful structures.

Creation of Alternatives

fostering education, youth engagement, and positive narratives.

Personal Transformation

nurturing empathy, responsibility, and service in everyday life.

Campaigns & Programs

Positive India Campaign

National drive to promote affirmative dialogue.

Legal Action Forum

PIL workshops and pro bono clinics for citizens.

Youth Fellowship

Training young leaders in activism, law, and constructive change.

Media for Positivity

Fellowships and awards for journalists telling positive, solution-driven stories.

Annual IAN Awards

Honouring individuals and groups fighting negativity.

Call to Action

IAN aims to establish networks in 500 districts, engage one million active participants, and create lasting institutional reforms. The movement targets youth, marginalized communities, and civil society organizations, offering practical interventions including community mobilization, educational programs, policy advocacy, and alternative economic models. Following Prof. Achyuta Samanta's example of dedicating one's life to social transformation, IAN calls upon every Indian to:

- ➔ Reject negativity in thought, word, and deed
- ➔ Actively participate in positive community building
- ➔ Hold leaders accountable to highest ethical standards
- ➔ Contribute skills and resources for collective welfare
- ➔ Inspire others through personal example





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NEGATIVITY

11th Foundation Day



August 31, 2025



4:30 PM – 7.30 PM



Swosti Premium, Bhubaneswar

PROGRAMME

TIME

DETAILS

4:30 – 4:35 PM

Special rendition of National Anthem by KISS students

4:35 – 4:40 PM

AI Host Kiran introduction; Event context & IAN overview

4:40 – 4:45 PM

Highlights of 2014 IAN launch

4:45 – 4:50 PM

Traditional lamp lighting ceremony

4:50 – 5:00 PM

Welcome Address by Prof. Dr. Achyuta Samanta –
Founder, KIIT, KISS, KIMS & IAN and Former Member of
Parliament, Lok Sabha and Rajya Sabha

5:00 – 5:10 PM

Felicitation of dignitaries o Group photograph o Book
release & Website launch

5:10 – 5:15 PM

Address by Hon'ble Chief Guest Shri Faggan Singh Kulaste –
Hon'ble Member of Parliament, Lok Sabha; Chairperson,
Parliamentary Committee on Welfare of SC and ST and
Former Union MoS for Steel & Rural Development

5:15 – 5:20 PM

Address by H.E. Jacqueline Mukangira –
High Commissioner of Rwanda to India

5:20 – 5:40 PM

Keynote Address by Shri Prafulla Ketkar –
Editor, Organiser Weekly

5:40 – 5:45 PM

Address by Hon'ble Mr. Justice M.M. Das –
Former Judge, Orissa High Court

5:45 – 5:50 PM

Address by Hon'ble Mr. Justice B.P. Das –
Former Judge, Orissa High Court



5:50 – 5:55 PM	Address by Hon'ble Mr. Justice Debabrata Dash – Judge, Orissa High Court
5:55 – 6:00 PM	KISS Students – Tribal Dance
6:00 – 6:05 PM	Address by Hon'ble Mr. Justice N. Santosh Hegde – Former Judge, Supreme Court of India (Virtual)
6:05 – 6:10 PM	Address by Shri Ashok Parija – Senior Advocate, Supreme Court; Former Advocate General of Odisha
6:10 – 6:15 PM	Address by Shri Manas Mohapatra – Senior Advocate, Supreme Court
6:15 – 6:20 PM	Address by Hon'ble Mr. Justice A.K. Patnaik – Former Judge, Supreme Court of India; Chairman, IAN Advisory Board (Virtual)
6:20 – 6:25 PM	Address by Shri Ashok Srivastava – Senior Consulting Editor & Anchor, DD News
6:25 – 6:30 PM	KIIT Students – Dance Drama on Social Themes
6:30 – 6:35 PM	Address by Shri P. Sheshadri – Award-Winning Film Director
6:35 – 6:45 PM	Address by Prof. Dr. GVR Shastri – Senior Economist, Author & Strategic Visionary
6:45 – 6:50 PM	Address by Prof. Ghanta Chakrapani – Vice Chancellor, Dr. B.R. Ambedkar Open University
6:50 – 6:55 PM	Address by Shri Devendra Sharma – Publisher, Dakshin Bharat, Bangalore
6:55 – 7:00 PM	Vote of Thanks – AI Host Kiran
7:00 – 7:30 PM	High Tea



Distinguished Guests

Shri Faggan Singh Kulaste

Hon'ble Member of Parliament, Lok Sabha; Chairperson, Parliamentary Committee on Welfare of SC and ST and Former Union MoS for Steel & Rural Development



Shri Faggan Singh Kulaste is a seasoned Indian politician and a seven-term Member of Parliament representing the Mandla constituency in Madhya Pradesh. A senior leader of the Bharatiya Janata Party (BJP), he served as Union Minister of State for Steel & Rural Development (2019–2024) and has previously held portfolios including Health and Family Welfare (2016–2017) and Tribal Affairs (1999–2004). Kulaste began his political career as a member of the Madhya Pradesh Legislative Assembly (1990–1992) and has been elected to the Lok Sabha seven times (1996–2009, 2014, 2019, and 2024), with a brief tenure in the Rajya Sabha from 2012 to 2014. Within the BJP, he has held key leadership roles, including National President of the BJP Scheduled Tribes Morcha and General Secretary of BJP Madhya Pradesh. A committed advocate for tribal welfare, Shri Kulaste has initiated numerous developmental programs, including educational initiatives, cultural preservation, and infrastructure projects in his constituency. He established the Babalia Development Block to support Adivasi communities and promote education.

H.E. Jacqueline Mukangira

High Commissioner of Rwanda to India

H.E. Jacqueline Mukangira is the current High Commissioner of Rwanda to India, overseeing Rwanda's diplomatic mission in New Delhi. In her role, she also holds concurrent accreditation to Bangladesh, Sri Lanka, the Maldives, and Nepal, strengthening Rwanda's engagement across South Asia. As Rwanda's chief envoy, she is responsible for fostering bilateral relations, promoting trade, investment, cultural exchange, and cooperation in areas such as education, technology, and development. H.E. Mukangira plays a pivotal role in representing Rwanda's interests, facilitating high-level dialogues, and enhancing diplomatic collaboration between Rwanda and the countries under her jurisdiction. Her leadership has been instrumental in advancing Rwanda's international partnerships and reinforcing its presence in the South Asian region.





Hon'ble Mr. Justice Debabrata Dash

Judge, Orissa High Court

Justice Debabrata Dash is a distinguished Judge of the Orissa High Court. A First Class Physics (Hons.) graduate from MPC College, Baripada, he earned his LL.B. from Utkal University in 1984 and began practice under the guidance of his father, Late Harekrushna Dash. After 18 years at the Bar, he joined the Orissa Superior Judicial Service in 2003, serving in key positions including District & Sessions Judge, Legal Remembrancer, and Principal Secretary, Law, Government of Odisha. On 29 November 2013, he was elevated as Judge of the Orissa High Court, where he continues his service to justice.

Hon'ble Mr. Justice Ananga Kumar Patnaik

Former Judge, Supreme Court of India and
Chairman, IAN Advisory Board



Justice Ananga Kumar Patnaik is a distinguished jurist and former Judge of the Supreme Court of India, widely respected for his expertise in Constitutional and Commercial Law. Enrolled as an advocate in 1974, he practiced before the Orissa High Court, subordinate courts, tribunals, and the Supreme Court of India. He served as Standing Counsel for the Orissa State Road Transport Corporation and later as Senior Standing Counsel for the Commercial Taxes Organisation, Government of Orissa. He was elevated as a Judge of the Orissa High Court in 1994, later transferred to the Gauhati High Court, where he became a permanent Judge in 1995. After serving eight years in Gauhati, he returned to the Orissa High Court in 2002, where he also headed the Orissa State Legal Services Authority and the Orissa Judicial Academy. He was appointed Chief Justice of the Chhattisgarh High Court in 2005 and subsequently the Madhya Pradesh High Court. In November 2009, he was elevated to the Supreme Court of India, where he served with distinction until his retirement in June 2014.





Hon'ble Mr. Justice N. Santosh Hegde

Former Judge, Supreme Court of India and
IAN Advisory Board Member

Justice Nitte Santosh Hegde is a distinguished jurist, former Judge of the Supreme Court of India, and former Lokayukta of Karnataka, widely admired for his integrity and commitment to justice. Son of Justice K. S. Hegde, he pursued his education at St. Aloysius College, Madras Christian College, and Government Law College, Bangalore, where he earned his law degree in 1965. Beginning his legal career in 1966, he rose to prominence as Advocate General of Karnataka in 1984, Additional Solicitor General of India (1989), and Solicitor General of India (1998). In 1999, he was elevated to the Supreme Court of India, where he served with distinction until his retirement in 2005. In 2006, Justice Hegde took charge as Lokayukta of Karnataka, where his bold investigations exposed large-scale corruption and illegal mining, earning him national respect as a fearless crusader for accountability and transparency. His work significantly influenced policy debates on governance and environmental protection. Post-retirement, Justice Hegde continued his public service by joining the nationwide anti-corruption movement in 2011, inspiring millions with his steadfast dedication to ethical leadership.

Hon'ble Mr. Justice B.P. Das

Former Judge, Orissa High Court



Justice B.P. Das graduated from Ravenshaw College and completed his M.A. in Political Science (1972) and LL.B. (1974) from Utkal University. He began his legal career in 1974 as an associate of Senior Advocate Shri Bijoy K. Mahanti and started independent practice in 1979. With extensive experience in constitutional, civil, criminal, taxation, revenue, labour, and environmental law, he represented numerous institutions, corporations, and private clients, serving as Senior Counsel for the State Pollution Control Board. A member of the Orissa State Bar Council (1996–1997), he also served as Additional Government Advocate before being elevated as a Permanent Judge of the Orissa High Court on 17 June 1999, where he contributed significantly to justice and legal development in the state.





Hon'ble Mr. Justice M.M. Das

Former Judge, Orissa High Court

Justice Madan Mohan Das comes from a family of lawyers and is the son of renowned Senior Advocate Shree Madhabananda Das. He completed his H.S.C. in 1967, graduated in Chemistry (Hons.) from Ravenshaw College in 1971, earned an M.A. in Public Administration from Utkal University, and obtained his LL.B. from M.S. Law College. He joined the Bar in 1974 and practiced for 29 years, handling important civil, criminal, and constitutional cases. He served as a retainer for the State Bank of India and other nationalised banks and actively supported social, philanthropic, and spiritual organizations. Elevated as a Judge of the Orissa High Court on 20 November 2003, he served with distinction until 4 February 2014, contributing significantly to justice and legal development in the state.

Shri Ashok Parija

Senior Advocate, Supreme Court of India and
Former Advocate General of Odisha



Shri Ashok Kumar Parija has built a distinguished legal career, recognized for his expertise, leadership, and service to the profession. He was appointed Advocate General of Odisha in 2019, served as Chairman of the Bar Council of India (2011–12), and led the Odisha High Court Bar Association as President. He has represented clients before the Supreme Court of India, multiple High Courts, statutory bodies such as the Central Electricity Regulatory Commission and the National Consumer Forum, and international arbitration forums, including the International Chamber of Commerce and the Singapore Chamber of International Arbitration. He has also been appointed as arbitrator by the Supreme Court, the Orissa High Court, and prominent public and corporate entities. A recognized authority in constitutional, corporate, mining, and environmental law, Shri Parija has initiated significant reforms in legal education and led philanthropic projects to support the legal community. He earned his LL.B. from Utkal University in 1984 and trained under Senior Advocate Gangadhar Rath. Designated as a Senior Advocate at the Orissa High Court in 2003, he combines legal expertise with simplicity, diligence, and integrity, inspiring lawyers across India through his professional achievements and unwavering commitment to justice.





Shri Manas Mohapatra

Senior Advocate, Supreme Court of India

Shri Manas Mohapatra is a distinguished Senior Advocate practicing at the Supreme Court of India, representing the highest echelons of legal excellence in the country. With extensive experience in constitutional law, civil matters, and appellate litigation, he has handled numerous landmark cases before the apex court. His legal expertise and advocacy skills have earned him recognition among the senior members of the Supreme Court Bar. Throughout his career, he has been known for his meticulous preparation, scholarly approach to legal arguments, and commitment to upholding constitutional principles. His practice encompasses diverse areas of law, and he has been instrumental in several significant judgments that have shaped Indian jurisprudence at the national level.

Shri Bhakta Bhusan Barik

Advocate, Orissa High Court & Member,
Bar Council of India



Shri Bhakta Bhusan Barik is a distinguished advocate practicing at the Orissa High Court and serves as a Member of the Bar Council of India. His legal career spans diverse areas including Civil Litigation and Employment Law, where he has established a strong reputation for his expertise and advocacy skills. As a member of the Bar Council of India, he has contributed to the regulation and development of the legal profession at the national level. Connected to the prestigious Padma Bhushan Bhakta Bhusan Rath family legacy, he carries forward a tradition of excellence and public service. His commitment to legal practice and professional governance has made him a respected figure in Odisha's legal fraternity.





Prof. Ghanta Chakrapani

Vice Chancellor, Dr. B.R. Ambedkar
Open University, Hyderabad

Prof. Ghanta Chakrapani is a distinguished academician, administrator, and public intellectual, currently serving as Vice Chancellor of Dr. B.R. Ambedkar Open University. A gold medalist in Sociology from Osmania University, he began his career as a journalist before moving into academia, where he served over three decades at BRAOU in various leadership roles and authored 17 books. Widely respected as the Founding Chairman of the Telangana State Public Service Commission, he introduced landmark recruitment reforms and became a prominent liberal voice during the Telangana statehood movement. His career reflects a deep commitment to education, social justice, and public service.

Prof. Dr. GVR Shastri

Senior Economist, Author and
Strategic Visionary



Prof. Dr. GVR Shastri is a distinguished senior economist, author, and strategic visionary with a remarkable career spanning decades in research, policy advisory, and academic leadership. He has made significant contributions to the formulation of sustainable economic frameworks, fiscal reforms, and strategic development models, impacting both public and private sectors. An alumnus of JNU, Dr.

Shastri has published extensively on macroeconomic policy, financial governance, and global economic trends, establishing himself as a thought leader in the field. Throughout his career, he has advised governments, financial institutions, and international organizations, providing actionable insights to strengthen economic planning and policy implementation. His work integrates rigorous analysis with innovative solutions, bridging the gap between theory and practical application. Dr. Shastri has also mentored emerging economists and policy professionals, fostering the next generation of leaders in economic strategy. Recognized nationally and internationally for his expertise, he has delivered keynote addresses, participated in high-level advisory panels, and contributed to strategic initiatives that promote economic growth, financial inclusion, and sustainable development. His visionary leadership and commitment to knowledge-driven solutions continue to shape economic discourse, making him a respected authority and an influential figure in global economic policy and strategic planning.





Shri Prafulla Ketkar

Editor, Organiser Weekly

Shri Prafulla Ketkar is the Editor of Organiser Weekly, one of India's oldest nationalist magazines, a position he has held since 2013. With over two decades of rich experience in academics, media, and research, he has established himself as a prominent voice on international politics, foreign policy, Indian civilisation, and democracy. He has authored six books, 29 academic articles, and several research publications, besides editing the widely acclaimed book *What is Being Hindu?*. Shri Ketkar's academic journey includes a Master's degree in Political Science from the University of Pune and an M.Phil. in International Politics from Jawaharlal Nehru University, New Delhi. He has taught as Assistant Professor and Head of Department at a Pune college and worked with renowned research institutions like the Institute of Peace and Conflict Studies. He has been part of several national bodies, including the Indian Institute of Mass Communication, Delhi School of Journalism, and Prasar Bharati's Advisory Committee for Azadi Ka Amrit Mahotsav. Recognised with the Maharshi Ved Vyas Samman (2022-23) by the Government of Madhya Pradesh, Shri Ketkar is also a regular television panelist and an influential public speaker on Bharatiyata and India's civilisational values.

Shri Ashok Srivastava

Senior Consulting Editor and Anchor
at DD News



Shri Ashok Srivastava is the Senior Consulting Editor and anchor at DD News, hosting the highly popular primetime show *Do Tuke* from 9 to 10 PM daily. He is also an accomplished author, with his latest book *Modi vs Khan Market Gang* topping the political bestseller lists for several months, following his widely discussed 2019 publication *Narendra Modi Censored*. With nearly three decades in journalism, Shri Srivastava began his career with newspapers like Navbharat Times and Panchjanya before moving to television. Renowned for both anchoring and field reporting, he has covered complex issues in Kashmir, Ayodhya, and West Bengal since 1993 and reported on the international visits of Prime Ministers Atal Bihari Vajpayee, Manmohan Singh, and Narendra Modi. He is a TEDx speaker and has been honored with the Bharat Gaurav Award at the UK Parliament and recognition from the Mangalam Swaminathan Foundation for his outstanding contributions to journalism.





Shri P. Sheshadri

Award Winning Film Director

Shri P. Sheshadri is a celebrated Indian filmmaker recognized for his transformative contributions to Kannada cinema. He has directed twelve feature films, of which eight have won National Film Awards, making him the first Indian filmmaker to achieve eight consecutive national honors. Holding a Master's in Kannada Literature and a Diploma in Journalism, he began his career as a journalist before entering the film industry in the early 1990s. His debut feature, *Munnudi* (2000), critiques patriarchal misuse of religious texts and is considered a landmark in Kannada cinema. Known for socially conscious films such as *Bettada Jeeva* and *Mookajjiya Kanasugalu*, he has received acclaim at national and international film festivals. Sheshadri has also directed documentaries, television serials, served on juries, and received the Karnataka State Lifetime Achievement Award.

Shri Devendra Sharma

Marketing Manager and Publisher for
Dakshin Bharat, Bengaluru



Shri Devendra Sharma is an accomplished media and communication specialist, serving as Marketing Manager and Publisher for Dakshin Bharat, a leading Hindi daily in Bangalore. With over 30 years of experience in Hindi-language print and advertising, he has focused on editorial excellence, audience engagement, and creative brand promotion for Hindi-speaking communities. Sharma spent 25 years shaping editorial strategy, content development, and news reporting at Dakshin Bharat Rasthramat, and five years at a Hindi-focused advertising agency, where he conceptualized and executed culturally resonant campaigns. Holding a BBM and a Diploma in Advertising, he combines management insight with creative expertise, excelling in content writing, campaign management, and brand communication. He is recognized for coordinating teams, managing client relations, and delivering impactful messaging tailored to the Bengaluru region.



Down Memory Lane:

Launch of India Against Negativity (IAN), 2014



The nationwide movement India Against Negativity (IAN) was formally launched on 31st August 2014 in Bhubaneswar, marking the beginning of a unique forum dedicated to countering negativism and encouraging a spirit of positivity in public life. Conceived and convened by Dr. Achyuta Samanta, Founder, KIIT, KISS & KIMS, IAN is the first organized platform of its kind to protect individuals from the impact of negativity and promote constructive thinking across society. The inaugural ceremony was graced by a galaxy of dignitaries, including the then Chief Minister of Odisha Shri Naveen Patnaik, Justice A. K. Patnaik (Retd.), Supreme Court of India, Justice M. M. Das (Retd.), Orissa High Court, Gajapati Maharaj Dibyasingha Dev, Mps, MLAs, renowned social activist Jokin Arputham, and many eminent personalities from diverse fields.

Message of Positivity

Launching the forum, Shri Naveen Patnaik described IAN as a noble initiative at a time when society needed to unite against negative tendencies. He urged people to consciously choose positivity over pessimism, remarking, "Positive and negative mindsets are both within us. One makes us, the other breaks us. A small negative thought can become a fireball of ugliness, but a small positive thought can blossom into a garden of Gods." He stressed that negativism weakens confidence and clouds vision, likening it to "a drop of poison in the nectar of positivism." Former Supreme



Court Judge Justice A. K. Patnaik, who chaired the Advisory Board of IAN, emphasized that Odisha was the right place for this initiative, recalling how the late Biju Patnaik had worked to eradicate negativism from public life. Justice M. M. Das, Vice-Chairman of the Advisory Board, went a step further, saying the forum would help people remove the word “no” from their lives.

Voices from the Forum

Many distinguished speakers at the launch echoed the central theme of overcoming negativity. They hailed the efforts of Dr. Samanta and denounced those driven by jealousy who sought to malign individuals striving for noble causes. Gajapati Maharaj Dibyasingha Dev underlined spirituality as a powerful means to eliminate negativism, while senior bureaucrat Sudhanshu Bhusan Mishra observed that negativity was often more common among the educated elite than the downtrodden. Panelists such as Swami Shibachidananda Saraswati, Swami Atma Pravananda, Rajaram Satapathy (The Times of India), and Prof. N. L. Mitra deliberated on how negativity blocks individual and societal progress, suggesting ways to cultivate positivity for the development of the nation. Other contributors included senior administrators, parliamentarians, academics, activists, and writers, who all reinforced the urgency of uniting against negativism.

Building a National Movement

The event saw participation from nearly 2,000 people from all walks of life, reflecting the broad support for the mission of IAN. Dr. S. C. Jamir, Governor of Odisha, in his valedictory address, identified discrimination, jealousy, and bureaucratic delays as key sources of negativity and urged a balance between negative and positive forces. Media leader Soumya Ranjan Patnaik further cautioned that negative-minded people often form powerful groups to stifle positive voices, calling upon citizens to stand together against such trends. IAN was launched as a pan-Indian forum headquartered in Bhubaneswar, with seven national branches in New Delhi, Mumbai, Kolkata, Chennai, Bangalore, Ranchi, and Patna, and regional branches in all 30 district headquarters of Odisha. Remarkably, within just a week of its inception, the forum had attracted over 10,000 members, reflecting its immediate resonance with the public.



INAUGURAL SESSION



PLENARY SESSIONS



CLOSING CEREMONY



1. **Identify the problem.** The first step is to identify the problem. This involves understanding the symptoms and the context in which they are occurring.

2. **Generate hypotheses.** Once the problem is identified, the next step is to generate hypotheses. This involves brainstorming potential causes and solutions.

3. **Test the hypotheses.** The third step is to test the hypotheses. This involves gathering data and conducting experiments to see if the hypotheses are supported.

4. **Evaluate the results.** The final step is to evaluate the results. This involves comparing the results of the tests to the original problem and determining if the hypotheses were correct.





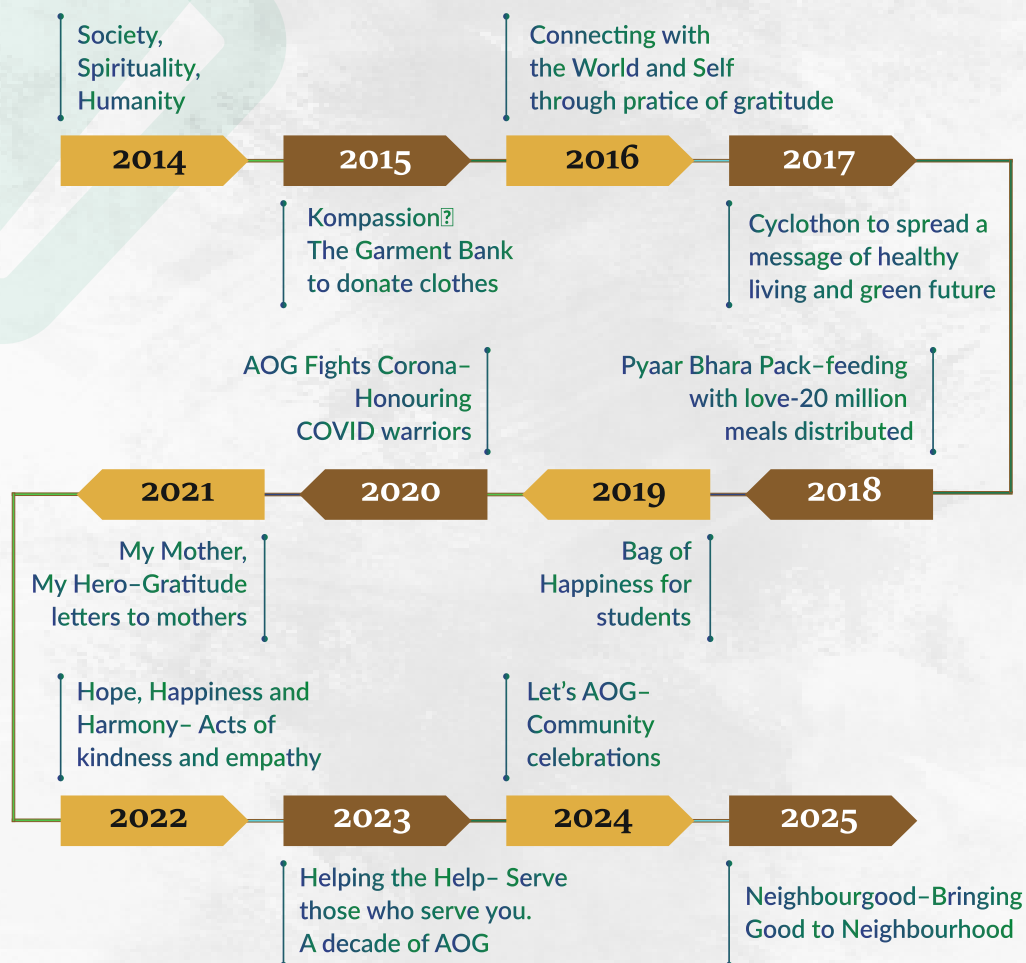
Art of Giving

Year Launched: **2014**

Scope: **Global**

Overview: Art of Giving is a global movement to cultivate a culture of selfless giving and emotional generosity. It inspires individuals to give not only material possessions but also time, love, and support.

AOG over the years



Impact:

- ❖ **10 million+ global followers**
- ❖ Celebrated in 120+ countries and every state in India and all panchayats of Odisha

www.artofgiving.in.net

Whatever I am today is because of Art of Giving

ART OF APPRECIATION

Year Launched: **2023**

Scope: **National**

Overview: Art of Appreciation focuses on nurturing a positive, thankful mindset in daily life. It promotes emotional intelligence, trust, and mental well-being through sincere appreciation of people and actions. Integrated in schools, families, and workplaces, it helps build more connected, empathetic communities.

Impact:

- ❖ **Active in hundreds of institutions**
- ❖ Positive correlation with reduced stress and improved mental wellness
- ❖ Strengthens professional and personal relationships

Appreciation is gratitude in action. It costs nothing, but returns everything.



EDUCATION FOR ALL

Year Launched: **2015**

Scope: **Odisha + Metro Cities**

Overview: A social movement advocating universal access to education regardless of poverty. Through community outreach and symbolic events like the Mini Marathon, it raises awareness about the right to education as a basic human need.

Impact:

- ❖ Annual Mini Marathons in **30 districts + metros**
- ❖ Thousands of volunteers visit schools to motivate students
- ❖ Empowers communities to value education

"Education is the third eye of a child."



KANYA KIRAN

Year Launched: **2016**
Scope: **Odisha-wide**

Overview: Kanya Kiran is a bold and inclusive campaign that fights sexual violence and promotes gender justice. It builds awareness on consent, respect, reporting mechanisms, and encourages girl child education.

Impact:

- ❖ **Over 1 million people sensitized**
- ❖ Active in all 30 districts of Odisha
- ❖ Supported by both men and women, across age groups



Empower a girl, and you empower an entire generation.

HERO-HEALTH EMPOWERMENT FOR RURAL ODISHA

Year Launched: **2018** | Scope: **30 districts across Odisha**

Overview: HERO ensures that rural Odisha receives quality healthcare through corporate-style hospitals and mobile outreach. It bridges the urban-rural health divide with infrastructure, diagnostics, and compassionate care.

Impact:

- ❖ **10 dispensaries operational;**
20 hospitals (125-bed)
- ❖ under construction
- ❖ Mega health camps in all districts
60,000+ blood units collected annually



Good health is a right, not a privilege.

NEW MIND, NEW DREAMS

Year Launched: **2017**
Scope: **Rural Odisha**

Overview: Also known as "Gaon Ku Chala Abhiyan," this initiative sends KIIT-KISS students and faculty back to their native villages to promote grassroots development. Activities include cleanliness, education drives, and life-skills training.

Impact:

- ❖ **5000+ volunteers annually**
- ❖ Reached all 30 districts
- ❖ Focus on tribal upliftment and life-skill sensitization

Change begins in the village



INDIA AGAINST NEGATIVITY (IAN)

Year Launched: **2014**

Scope: **Pan- India**

Overview: IAN is a civic platform to counter negativity in society through legal tools (PILs, RTIs), youth training, and positive storytelling. It encourages proactive optimism, civic justice, and national unity.

Impact Goals (2025–2026):

- ❖ **1 million people in positive civic action**
- ❖ 5 PILs filed
- ❖ 500 youth leaders and media fellows trained

Within us lie both light and shadow—let us choose light and move forward.



KALINGA FELLOWSHIP

Year Launched: **2017**

Scope: **Global**

Overview: An international leadership initiative in collaboration with Bridge Institute (Singapore), the fellowship trains individuals and institutions to combat gender-based violence and promote gender equality.

Impact:

- ❖ **Conducted in India, Singapore, UK**
- ❖ Brings together activists, educators, and policymakers
- ❖ Creates safe, inclusive workplaces and institutions

Leadership against injustice begins with empathy and action.



NEIP-NETWORK FOR EMPOWERING INDIGENOUS PEOPLES

Year Launched: **2021**
Scope: **Global**

Overview: NEIP is a global platform that empowers tribal communities through education, sustainability, and inclusive policy-making. It amplifies indigenous voices and fosters community-led development.

Impact:

- ❖ **Partnerships with Indigenous leaders across continents**
- ❖ Promotes tribal higher education and cultural identity
- ❖ Acts as a global think-tank for tribal rights

True empowerment happens when indigenous voices lead their own destiny.



SOCIETY, SPIRITUALITY & HUMANITY (KTT)

Year Launched: **2007**
Scope: **Odisha**

Overview: This initiative integrates ethical living with service and devotion. Through KTT, Prof. Samanta has built and supported over 200 temples and spiritual centers, including a Jagannath Temple at KIIT and a Veda School.

Impact:

- ❖ **200+ places of worship across Odisha**
- ❖ Interfaith harmony and spiritual education promoted
- ❖ Cultural and ethical awareness instilled in youth

Spirituality anchors us to our higher purpose.



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